Steps to Making a Book Trailer (by Michelle Harclerode)

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| Pick the right book | One you love  Movie Rule |  |
| Watch other trailers | Get ideas - |  |
| Write your script | 10 to 15 sentences  Short sentences – 1 picture , Long sentences – 2 to 3 pictures, get basic book info for title |  |
| Make a Folder | Student Share-Teacher’s folder-  Title of book- everything gets saved here |  |
| Find your pictures | Search – 640 by 480, reuse or copyright free, right click & save picture on full size to folder , name , photographer? |  |
| Photo Story 3 | Begin new story save to your file  Save often throughout this process |  |
| Import pictures/ green& black | **Import & arrange your pictures**, import your back ground 1 green & 3 black, arrange pictures in order |  |
| Match Script to pictures | Skip ahead to **Narrate your pictures** – to place notes for script only. Now go back to **Add a Title** to your picture to create your title on the green background and your credits on the black screen. |  |
| Flow & Focus | Does it flow , does it make sense – not too much script on one picture, did you end strong Hit preview and watch. |  |
| Enhance & Edit | From **Import and Arrange Play** edit your with pictures  If you crop make sure it is still 640 by 480  Don’t remove black borders  From **Add at Title** you can add an effect to your picture. |  |
| Create Music | Skip ahead to **Add Background Music**, click the picture on the timeline and your music will start there, the music goes very low on the timeline. |  |
| Test & Show- preview 1 | Hit the preview button anytime – did your music enhance the story- do you still have focus and flow  Let Mrs. H or mentor know you are ready |  |
| Narrate & Narrate again | **Narrate & Customize Motion** – your script notes are already on- try and narrate with emotion in one sitting- Keep redoing as necessary. If it sounds good match number of seconds to your narration – **customize motion** |  |
| Test & Show – Preview 2 | Hit preview button again – this where you need to adjust narration and music. Let Mrs. H/ mentor know you are done. |  |
| Finalize & Present | Now your story can be rendered to a movie – Mrs. H does this and then will put it on the book trailer wiki – and set you up for blogging. |  |
| Evaluate | How did you do?? Self evaluate – a form may be provided . |  |